

Children's Book  
Photoshop Design:

# SECRET TREE FORT

Secret Tree Fort is a book about two sisters and the magic of childhood imagination. When the older sister refuses to play and instead chooses to read her book, the younger sister declares that she has a secret tree fort and no one else is invited. Suddenly the world lights up with her imagination. The book visually and stylistically contrasts the world of reality with the creative imagination. It brings a sense of childlike wonder and stretches the boundaries of the possible with the powers of creativity. The result is a story that reminds us that anything can change with positive thinking and a little bit of fun.



For my design, I chose to highlight the contrast between reality and imagination with a changeable set. The initial design mirrors the setting of the book: a simple wooded area. I chose to mute the colors in this design to highlight the bland reality of the space, and the simplicity of the color palette and subject matter also allows the two sisters to stand out against a relatively busy background. The second design is the world lit with the powers of imagination. The tree fort appears, monsters and characters from the book invade, and the backdrop setting changes drastically (and impossibly) to an ocean view. More importantly, everything becomes a wild and vibrant color. This is the world as the younger sister imagines it. A world created with creativity. A much more exciting place.

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